



## How can ProjectMap help you develop and manage good careers guidance?

The launch and national rollout of the Gatsby Benchmarks provides a clear framework for good careers guidance; the eight benchmarks now form part of the government's careers strategy, launched in December 2017. All schools should now be using the benchmarks to guide their programmes and working towards providing *all* students with the best possible careers education, information, advice and guidance.

OFSTED have highlighted the need for school leaders to improve the effectiveness of programme evaluation to focus on the impact of provision. Whilst many schools have programmes in place and/or want to improve their provision we recognised that existing tools, built to help you audit and plan delivery, do not allow you to evidence actions, risk assess or review progress easily.

Having listened to feedback about what is needed and useful, ProjectMap now incorporates the Gatsby Benchmarks providing a clear process, which incorporates audit, action planning, evidencing impact, assessing risk and reviewing progress in one easy to use and cost effective online system.

## How does ProjectMap work?

**Assess where you are against each Benchmark:** Useful "Guiding Questions" and linked resources can be used at the initial audit stage and also as a reference point when developing actions and assessing the quality of evidence.

**Add actions:** create a live action plan, reference benchmarks and link evidence.

**Evidence:** this can be added at any point to demonstrate the impact of actions and to evidence progress towards achieving a benchmark.

**Manage risk:** includes an easy to use Risk Register to reflect on risk to your programme and identify mitigating actions.

**Review and report on progress:** a review is automatically generated for use in internal and external evaluation. Add comments and save as a record of quality assurance and to support future planning.

We have a network of schools using ProjectMap and are committed to sharing ideas and resources through email updates and our annual conference.



Plan



Manage Risks



Review

## What does is cost?

ProjectMap is sold as an annual subscription.

1 year £195 (+ vat), 3 years £395 (+vat) (paid upfront)

Includes access to supporting resources and termly updates

## How do I find out more and see a demonstration?

ProjectMap is easy to use and we can provide a full online demo in around 20 minutes.

Please contact us via the website: [www.projectmap.co.uk](http://www.projectmap.co.uk)

Or directly: [gary.durbin@4colourlearning.co.uk](mailto:gary.durbin@4colourlearning.co.uk) or [sarah.ridgway@4colourlearning.co.uk](mailto:sarah.ridgway@4colourlearning.co.uk)

Why not arrange a demo and find out how ProjectMap can help you deliver a good careers programme for all your students?